

**Bellville Economic Development Corporation
9 April 2009 Regular Meeting Minutes**

President Monte Byrd called the Regular Meeting of the Bellville Economic Development Corporation to order at **4:04pm**, Thursday, April 9, 2009, in the Council Meeting room at City Hall, Bellville, Texas.

C. L. Roy offered the invocation and Monte Byrd led the Pledge of Allegiance and the Pledge to the Texas Flag.

Present were: **Clark McKinley, Delwin Rettig, C. L. Roy, and Monte Byrd. LeAnn Luedeker**, was absent. A quorum was certified. **Robert B. Buckner** and **Brandon Luedke** arrived shortly after a quorum was certified.

The Motion to adopt the Agenda as posted carried unanimously.

**Agenda Item #4
Public Comment and Grant applications**

None

**Agenda Item #5
Consideration and Action to Approve Minutes of Previous Regular Meeting**

The minutes of the previous regular meeting 12 February 2009, and the special meeting 6 March 2009 were approved unanimously.

**Agenda Item #6
Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills, and Investments**

Legal bill from Brown & Hofmeister in the amount of \$522.46 and reimbursement to LeAnn Luedeker for software in the amount of \$119.95 were approved unanimously. The Treasurer's report (in absentia) was approved unanimously. The Board unanimously approved opening a Gold Rewards Money Market Savings account with Guaranty Bank. The current balance in the dormant Wells Fargo account and the non-insured balance at First National Bank, Bellville will be transferred to the new account. We will also begin depositing our monthly sales tax check into this account.

**Agenda Item #7
Consideration and Action to Approve Clark Park Grant Agreement form.**

Consideration of this agreement was tabled until the May regular meeting. Robert Buckner and Delwin Rettig will address the possible need for language that describes the level of maintenance required for the operation of the park.

Agenda Item #8 Consideration and Action to Approve the expenditure of funds for

advertising related to the 2009 Bellville Heritage Gathering (Presentation by Tammy Hall and Suzanne Edwards).

The motion to expend up to \$5000.00 from the advertising and promotion budget for advertising related to the 2009 Bellville Heritage Gathering, with disbursements made as copies of the advertising and related invoices are received, was unanimously approved. All print advertising will include the "BEDC" logo.

Agenda Item #9 Consideration and Action to Approve the expenditure of funds for advertising related to the Austin County Fair Association for Summer Music Fest (presentation by Kathy Mewis).

The motion to expend \$1,425.00 from the advertising and promotion budget for advertising related to the Austin County Fair Association Summer Music Fest, with disbursements made as copies of the advertising and related invoices are received, was unanimously approved (Brandon Luedke abstaining due to membership on Fair Board). All print advertising will include the "BEDC" logo.

Agenda Item #10 Presentation by Preston McNeely regarding Pop's on the Square Grant Agreement

Preston McNeely acknowledged that the most recent restaurant operation ceased on March 10, 2009, and that he was seeking a new restaurant tenant. By unanimous consent, no action will be taken at this time, and the matter will be placed on the agenda for the May regular meeting.

Agenda Item #11 Executive Session under Government Code Sec. 554.071 and 554.074 to consider correspondence from attorney.

The regular meeting was recessed at 5:15pm and the Executive Session was convened. The regular meeting was reconvened at 6:04p.m.

Agenda Item #12 Action on matters considered in Executive Session

No formal action was taken.

Agenda Item #13 Consideration and Action to approve expenditure of funds for establishing BEDC website (presentation by Monte Byrd).

Motion to secure a web domain at a cost of \$180 and request a proposal for website design, all to be handled by Monte Byrd, was unanimously approved.

Agenda Item #14 Workshop on BEDC planning and goals, and possible action to establish new mission statement.

Motion was made to establish the following as our Financial Management Philosophy:

"Considering present economic conditions and all opportunities for economic development, we will strive to accumulate funds to retire the Clark Park Bond debt at the earliest possible date, but at the latest the Bond Call date in year 2013." Motion passed unanimously.

The board also agreed to move forward on implementing a Business Retention and Expansion Program ("BREP"), working with LCRA to identify employers and develop survey material. Delwin Rettig will contact Mike Tolleson at LCRA to initiate. The Board will consider a new mission statement at a later date after meeting with local businesses and receiving input from the community.

Agenda Item #15

Questions and Comments from Board Members

No action taken on any matters discussed.

Agenda Item #16

The meeting was adjourned.