

MINUTES

Regular Meeting Bellville Economic Development Corporation

Date of Meeting: Thursday, August 11, 2011
Time of Meeting: 4:00 P.M.
Location: Council Meeting Room, Bellville City Hall
30 South Holland St., Bellville, TX 77418

1. Call to Order, Invocation and Pledge *4:05pm*
2. Roll Call and Certification of Quorum
Present were Monte Byrd, Robert Buckner, Clark McKinley, Delwin Rettig, Danny Jacobs and Paul Jones. Absent was C.L.Roy.
3. Consideration and Action to Approve the Agenda as Posted *approved*
4. Public Comment (3-Minute Remarks of Speakers who have completed Sign-in Sheet) AND Receipt of Grant Applications.
Donna Jacobs spoke in support of local businesses.
5. Questions and Comments from Board Members (discussion is limited to statements of policy or statements of factual matters, or the request that a matter be placed on the next meeting's agenda)
Delwin Rettig reviewed policies and procedures, including requirements for training, advertising and financial policies, and our outline for managing notices and hearings for projects.
6. Consideration and Action to Approve Minutes of Previous Meeting held 14 July 2011.
approved
7. Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills, and Investments.
Financials were approved as submitted, and the following bills were approved: Austin County Fair Assn. per previous approval Music Fest Advertising reimbursement \$2,000.00; The Bellville Times \$113.00; LeAnn Luedeker (accounting services) \$200.00. City of Bellville, Clark Park Bond Interest \$14,944.38; Jerry Olson, graphic layout for real estate advertising \$75.00.
8. Downtown Christmas lighting, and action as needed.
Approved unanimously as follows: Motion to approve the contract for the acquisition and installation of Christmas lighting on the Square with Extreme Lightscares with our portion of the financial obligation being \$10,542.00 previously approved for the project and with funding contingent upon the creation of an entity able to take ownership and maintenance responsibilities of the lights after installation is complete.

9. Discussion of Advertising Strategy and action as needed.
Jerry Olson presented an outline of all available advertising and promotional media. A committee is to be appointed by the president to narrow the focus and make a recommendation at the next meeting for an advertising strategy
10. Update on Courthouse/Parking Lot project (Robert Buckner), and action as needed.
Bob Buckner will continue to negotiate the contract by limiting the scope of the current project. The matter will be presented again at the next meeting.
11. Discussion regarding acquisition of Stephen F. Austin Statue, gateway improvements, and action as needed.
Delwin Rettig reported that the estimate for foundation work was \$2500 for concrete work and another \$2500 for fabrication of a base, all subject to detailed specs from the sculptor. President will ascertain statue weight, and have bust photoshopped into picture of proposed site.
12. 2011-2012 Budget and action as needed.
After a mini-budget workshop, consensus was that LeAnn would prepare a budget based on \$220,000.00 of income, adding \$2,400 of accounting expenses to the Administration group, and Marketing and Promotion plugged at 10% with no detail breakdown (all future expenses to be presented to City Council for approval)
13. Executive Session under Govt. Code Sec. 551.071, 551.072 and 551.087 to discuss legal matters with attorney, real property negotiations, and economic development negotiations.
Not needed
14. Action on matters considered in Executive Session.
N/A
15. Adjournment *6:25pm*