

**Bellville Economic Development Corporation**  
**13 January 2011 Regular Meeting Minutes**

President Monte Byrd called the Regular Meeting of the Bellville Economic Development Corporation to order at **4:00pm**, Thursday, January 13, 2011, in the Council Meeting room at City Hall, Bellville, Texas.

An invocation was offered and the Pledge of Allegiance and the Pledge to the Texas Flag were recited.

Present were: **Delwin Rettig, Monte Byrd, Clark McKinley, Robert B. Buckner and C.L. Roy.** The terms of LeAnn Luedeker and BrandonLuedke have expired and their positions have not yet been filled. As such, neither was present. A quorum was certified. .

The Motion to adopt the Agenda as posted carried unanimously.

**Agenda Item #4**  
**Public Comment and Grant applications**  
None

**Agenda Item #5**  
**Questions and Comments from Board Members**  
None

**Agenda Item #6**  
**Consideration and Action to Approve Minutes of Previous Meetings held 7 December 2010 and 13 December 2010.**  
The minutes of the previous regular meeting and special meeting held 7 December 2010 and 13 December 2010 were approved.

**Agenda Item #7**  
**Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills and Investments**  
In the absence of a Treasurer, a Treasurer's report was approved as submitted consisting of a December 2010 Profit & Loss and Balance Sheet. Also included was the fiscal year-end Report to the Comptroller as prepared and filed by the BEDC Secretary. No bills were approved. No changes to investments were approved, although investments and cash positions were discussed.

**Agenda Item #7.5**  
**Presentation by Austin County Fair Association regarding 2011 advertising plan.**  
Kathy Mewis and Brandon Luedke presented the Implan study prepared by LCRA for the Summer Music Fest along with a request for advertising and promotional assistance in the amount of \$2,200. The board approved the expenditure of \$2,000.00 for direct advertising for the Summer Music Festival with all advertising to include the promotion of Bellville, Texas, and

print material to include a statement promoting Bellville, Texas and prominently displaying the website of the BEDC and the Chamber of Commerce.

**Agenda Item #8**

**Update on Courthouse Beautification project (Robert Buckner), and action as needed.**

Phase I implementation related to landscaping within the curb of the County Courthouse will continue to be developed by Bob Buckner and Delwin Rettig consisting of an RFQ format and packets to be used for soliciting Landscape Architect proposals. The RFQ format will be Noticed in the paper as required and emailed directly to reach the most appropriate firms. The board approved an advertising budget of \$250.00 for the public notice process. A phasing sequence will continue to be developed for approval by the board at a future meeting.

**Agenda Item #9**

**Update on Wells Fargo parking lot acquisition (Delwin Rettig), discussion of improvement options, and action as needed.**

Delwin Rettig updated the board on the status of the survey. No board action was required at this time.

**Agenda Item #10**

**Executive Session under Govt. Code Sec. 551.071, 551.072 and 551.087 to discuss legal matters with attorney, real property negotiations, and economic development negotiations.**

Not needed. Passed.

**Agenda Item #11**

**Action on matters considered in Executive Session**

Not needed. Passed

**Agenda Item #12**

**Consideration and action to approve bookkeeping services and expenses.**

The board unanimously approved engaging LeAnn Luedeker for BEDC bookkeeping services for \$200.00 per month.

**Agenda Item #13**

The meeting was adjourned at 5:22 p.m..