

**Minutes**  
Regular Meeting  
Bellville Economic Development Corporation

Date of Meeting: May 9, 2013  
Time of Meeting: 5:00 P.M.  
Location: Council Meeting Room, Bellville City Hall  
30 South Holland St., Bellville, TX 77418

1. Call to Order, Invocation and Pledge
2. Roll Call and Certification of Quorum **Present: Bob Buckner, Pat Burns, Monte Byrd, Paul Jones, Danny Jacob & Clark McKinley joined at 5:05. C.L. Roy absent.**
3. Consideration and Action to Approve the Agenda as Posted **Mr. Jacob made motion to approve, Mr. Buckner 2<sup>nd</sup>. Unanimously approved.**
4. Public Comment (3-Minute Remarks of Speakers who have completed Sign-in Sheet) AND Receipt of Grant Applications. **None**
5. Questions and Comments from Board Members (discussion is limited to statements of policy or statements of factual matters, or the request that a matter be placed on the next meeting's agenda) **None**
6. Consideration and Action to Approve **Minutes** of Previous Meeting held **Mr. Jacob made motion to approve, Mr. Buckner second. Unanimously approved.**
7. Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills, and Investments. **Mr. Jacob presented report. Sales tax revenue for the month was \$20,496.97. Total current assets are \$864,833.44. Bills presented for payment: \$100 to Texas EDC for membership, \$1,463.54 to NEC signage for Austin sign (paid for by private donation), \$50.40 to Bellville Times for notices, \$200 to LeAnn Luedeker for May contract, \$277.50 to Brown & Hofmeister for legal services, \$33.32 to City of Bellville for TML insurance rider, \$40.72 to Craven Office supply for cassette tapes and \$1,106.42 to KGA DeForest for April contract services.**
8. Consideration and Action as needed on light pole Banner program and marketing. **Mr. Jones presented proposed Street Lightpole Banner program policy. The policy will allow tourism and destination advertisement. Mr. Byrd presented a spreadsheet there would be a total of 23 banner locations, and also presented a proposed calendar showing suggested events. After discussion it was agreed to add several generic banners that could be displayed through the year. It was also agreed that banners could be sponsored with logos of for profit businesses, as long as the event was tourism related. Mr. Jones also suggested the sponsoring organizations would be charged \$50 to defray City installation expense. Mr. Byrd suggested that the**

**EDC pay for the banners and the hardware for the first year, and that there could be a split on costs for subsequent years. After discussion, Mr. Burns made following motion: That the EDC would allocate funds not to exceed \$7500 to purchase banners and hardware sufficient for 15 single poles and 4 double poles. This is subject to City agreement on installation and subject to stakeholders agreement. Stakeholders would pay all design costs for individual banners. The EDC will pay all other costs the first year, and work out a split of costs in subsequent years. Mr. Jacobs second. Motion passed unanimously.**

9. Consideration and Action as needed on Bellville storefront revitalization program. **Mr. Burns presented proposal to give an incentive to storeowners and commercial property owners to fix up storefronts and signage. There are similar programs in neighboring cities. Mr. Burns shared the proposal currently used by the City of Sealy. It was agreed that Mr. Burns would rework the Sealy policy, and present a new version at the next EDC meeting.**
10. Update and Action as needed on Jim Bishop Pavilion and Chesley Park parking. **Work should be starting as soon as this week. Mr. Jones asked if affected neighbors had been notified and Mr. Byrd stated they had. Mr. Byrd also has discussed the construction schedule with the County Judge in light of heavy traffic expected for upcoming murder trial.**
11. Update and Action as needed on Stephen F. Austin statue. **Mr. Byrd thanked everyone for their participation in the dedication ceremony. There is tentative approval from TXDOT for a lighting plan. TXDOT has also volunteered to seed the area for bluebonnets.**
12. Executive Session under Govt. Code Sec. 551.071, 551.072 and 551.087 to discuss legal matters with attorney, real property negotiations, and/or economic development negotiations. **None**
13. Action on matters considered in Executive Session. **None**
14. Adjournment **5:41 pm**