

Agenda
Regular Meeting
Bellville Economic Development Corporation

Date of Meeting: August 7, 2014
Time of Meeting: 5:00 P.M.
Location: Council Meeting Room, Bellville City Hall
30 South Holland St., Bellville, TX 77418

1. Call to Order, Invocation and Pledge
2. Roll Call and Certification of Quorum **Present: Pat Burns, Monte Byrd, Paul Jones, C.L. Roy, Danny Jacob. Absent: Bob Buckner, Clark McKinley. Quorum certified**
3. Consideration and Action to Approve the Agenda as Posted **Mr. Roy motion to approve, Mr. Jacob 2nd. Motion approved unanimously**
4. Public Comment (3-Minute Remarks of Speakers who have completed Sign-in Sheet) AND Receipt of Grant Applications. **None**
5. Questions and Comments from Board Members (discussion is limited to statements of policy or statements of factual matters, or the request that a matter be placed on the next meeting's agenda). **None**
6. Consideration and Action to Approve Minutes of Previous Meeting held. **Mr. Roy motion to approve, Mr. Jacob 2nd. Motion approved unanimously.**
7. Consideration and Action to Approve Treasurer's Report, Payment of Outstanding Bills, and Investments. **Mr. Jacob presented report. \$22,963.98 collected in sales tax for July. Total current assets are \$539,875.45. Bills presented for payment: \$8,073.48 to City of Bellville for semi-annual debt service on Clark Park bonds, \$129.56 & 51.95 to City of Bellville for utilities, \$200 to LeAnn Luedeker for contract for services, \$560.34 to KGA DeForest for Master Plan review, \$333 to Brown & Hofmeister for legal services. Mr. Burns made motion to approve report and pay bills as presented. Mr. Roy 2nd. Motion approved unanimously.**
16. Executive Session under Govt. Code Sec. 551.071, 551.072 and 551.087 to discuss legal matters with attorney, real property negotiations, and/or economic development negotiations. **(Executive session moved up on agenda. Session began at 5:11, ended at 5:27.**
17. Action on matters considered in Executive Session. **None**

8. **Consideration and Action as needed to hire marketing contractor for EDC projects. Mr. Byrd introduced Renee Sullins to the board as prospective Marketing contractor. Mr. Jacob discussed her help on the car show, and his belief that the all volunteer EDC board needed some outside help to handle marketing and upcoming projects. Ms. Sullins discussed her understanding of the marketing role and said she was excited to help. Mr. Burns pointed out that this is a one year, renewable contract, and that Ms. Sullins would work on a project basis, and is not an employee. Mr. Burns made motion to approve contract. Under terms of contract, Ms. Sullins would be paid \$20 an hour for a maximum of 80 hours a month. Also the motion calls for EDC to purchase a laptop computer for Ms. Sullins' use that will remain the property of the EDC, an appropriate phone & phone plan, appropriate mileage and business cards. Mr. Jacob 2nd. Motion approved unanimously.**
9. **Discussion and Action as needed on Landscape Maintenance contract. Mr. Burns said he had been approached by Judy Mannin, who planted the roses around the statue. She was interested in bidding on that portion of the job. No action taken.**
10. **Discussion and Action as needed on Farmer's Market proposal. Mr. Burns presented report on Farmer's Market meeting. Tomi Beth Drab of Farm to Market has agreed to serve as manager. She will be paid by vendor's fees. The committee envisions a membership set up. Members pay \$25 annually. \$10 goes to management, \$10 to expenses, and \$5 for Ag scholarships. Members get a reserved spot, first market free, and \$10 thereafter. Non-Members pay \$20 a market. Plan is to have Market May-October on the 1st & 3rd Saturdays from 8-2. We hope to have a membership meeting in November & report back to the board on the number of vendors signed up.**
11. **Consideration and Action as needed on 2015 fiscal year budget. Mr. Jacob presented proposed annual budget. Forecast for anticipated revenue is \$304,260 (based on actual revenues from this year, with no projected increase.) After discussion, it was agreed to add a line under Administration for \$24,000 for Marketing Consultant to cover all agreed expenses. Under Marketing and promotion, the annual \$26,000 budget will include a \$5,000 line for Farmer's Market. That would leave \$135, 683 for Business Improvement and Development opportunities. Mr. Burns made motion to approve budget and present to City Council. Mr. Jacob 2nd. Motion approved unanimously.**
12. **Discussion and Action as needed on banner project. Mr. Byrd stated he had a couple of groups that had confirmed interest in Banners. He will move to get banners for those groups printed.**
13. **Discussion and Action as needed on Stephen F. Austin statue. Someone climbed on the Austin Statue and broke off the "T" in Austin. Mr. Byrd has contacted the installer, who will come out and make repairs. Costs will be \$525. Mr. Burns made motion to approve paying for repairs. Mr. Jones 2nd. Motion approved unanimously.**

14. Discussion and Action as needed on advertising for Bishop Pavilion. **Mr. Byrd said that in advertising for use of the Pavilion, family events are mentioned. He is concerned that we won't have anyone to police those activities, such as blocking off parking, etc. After discussion, it was agreed to strike that wording from the advertising.**
15. Discussion and Action as needed on proposal for EDC Downtown Master Plan review by KGA DeForest. **None**
18. Adjournment 6:27